



*learn. fix. do.*

## Social Media Overview

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### Twitter

1. Create an account at [www.twitter.com](http://www.twitter.com) and or using the Twitter app on your mobile device and click Sign Up.
2. Enter your name, your current email address, create a new password for this account and on the next screen, select a username.
3. The Twitter username is your screen name. For example, @pcmaclearnfixdo is how you would 'tweet' PCMAC Technology Services.
4. To engage with other Twitter users, search for their username in the search box.
5. Once you see their tweet, you can Like it or Re-tweet it
6. To share information with a tweet, use the tweet button. A tweet is comprised of 140 characters.

### Instagram

1. Create an account at [www.instagram.com](http://www.instagram.com) and or using the Instagram app on your mobile device and click Sign Up.
2. Instagram posts from users that you currently follow can be viewed from a desktop or laptop computer, but you can only create new posts from the app on your mobile device.
3. Enter your name, your current email address, create a new password for this account and on the next screen, select a username.
4. The Instagram username is your screen name. For example, @pcmactechnology is how you would follow PCMAC Technology Services on Instagram.
5. To engage with other Instagram users, search for their username in the search screen. Tap the magnifying glass icon at the bottom of your screen then tap in the search box. You can search and explore